



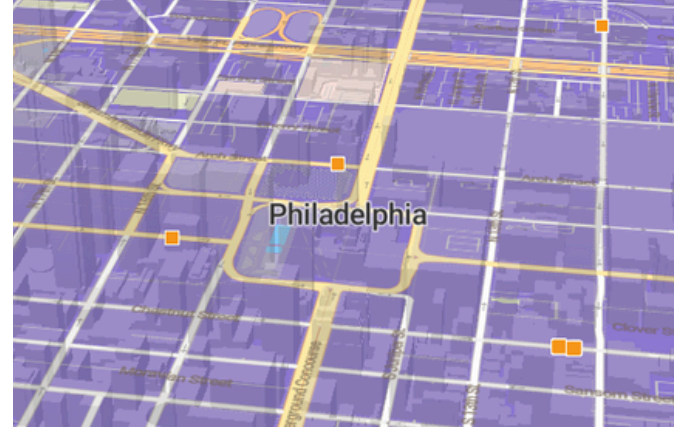
IMPROVING HEALTH EQUITY THROUGH DATA

An easy-to-use online data and mapping platform that can help users evaluate trends, access benchmarks, identify areas of need, enhance community outreach, and strategically target interventions to improve health outcomes.



All the data you need. All in one place.

PolicyMap is an online data and mapping platform, offering unparalleled data quantity and quality, to help organizations work toward more equitable health outcomes. We curate and normalize data from over 150 public and private sources across geographies, accessible via our mapping application or data license. Our data is research-ready, and can help you locate areas with disparities in housing, transportation, environment, access to nutritious foods, economic opportunity, and physical and mental healthcare.



170+

PUBLIC AND
PRIVATE SOURCES

75k+

INDICATORS

Select Partners



Cornell University

MICHIGAN HEALTH
ENDOWMENT FUND

MARICOPA
COUNTY

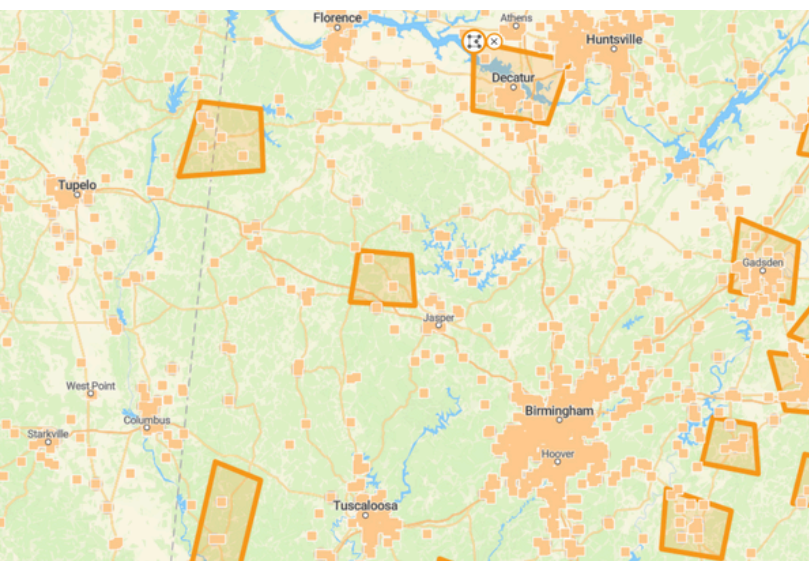


vitamin
angels®

FEEDING
AMERICA

FEATURES

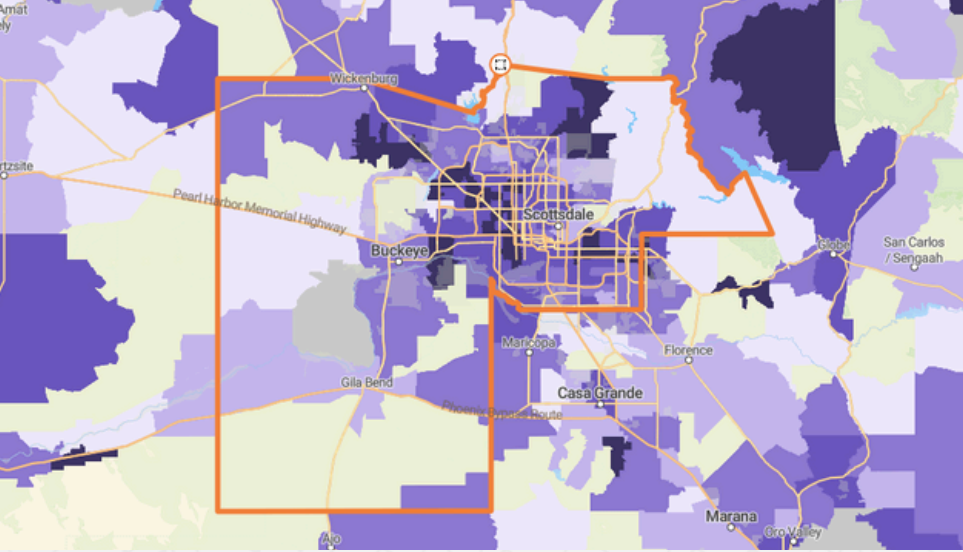
- **License data** from more than 150 sources through our unified place-based data ecosystem to feed data lakes and internal applications, develop indices, and create analytics.
- **Identify gaps** in service using maps of health conditions, SDOH, demographics, healthcare facilities, environmental health, access to care, community assets, and more.
- **Create Community Health Reports**, which include hundreds of indicators on access to care, health behaviors, outcomes, morbidity, mortality, food security, and SDOH.
- **Upload your address-level data**, such as facility, survey, and program locations, to view alongside PolicyMap's layers and points.
- **Find areas that meet criteria**, either for site selection or locating hot spots, by layering multiple data indicators.
- **Download data** for use in your own research, mapping, and analysis tools.



Vitamin Angels

"PolicyMap has played an incredibly important role in helping Vitamin Angels to identify the communities where our work is needed most and in turn, has helped us reach even more underserved pregnant women with the prenatal vitamins they need to have a healthy pregnancy."

**-Technical Director for US Programs
at Vitamin Angels**



Maricopa County Department of Public Health

"PolicyMap is a great tool for us because it is so easy to use. It's very self intuitive. And there's just so many data points. It would take us forever to try to map it or analyze it on our own."

-Epidemiology Supervisor at Maricopa County Department of Public Health

BENEFITS

Understand Social Determinants of Health

Improve health outcomes by understanding the many variables impacting community and public health where you work.

Simplify and Inform Strategic Community Health Plans and Assessments

Create data-rich Community Health Needs Assessments, Strategic Plans, Primary Care Needs Assessments, grant applications, and more.

Locate Partners and Community Assets

Identify existing community assets such as housing providers, schools, supermarkets, clinics, nonprofits, and others with whom to partner on your initiatives.

Target Health Equity Investments

Make confident decisions about community needs and where to invest resources to better address community-level health disparities.

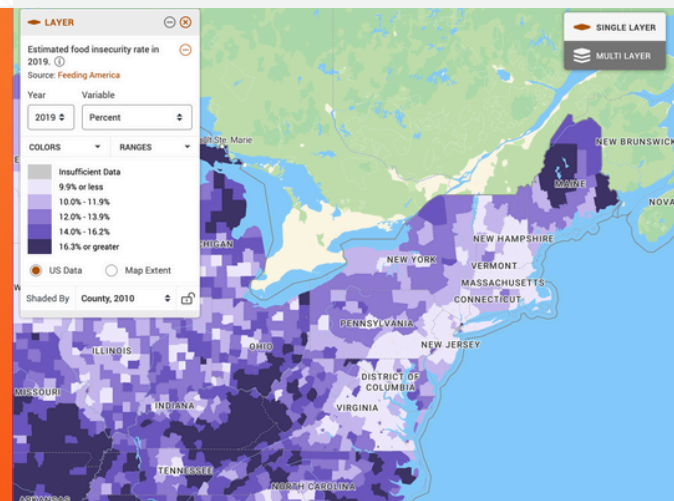
POLICYMAP IS USED BY:

- 📍 Commercial Health Plans
- 📍 Health Systems
- 📍 Hospitals & Community Health Centers
- 📍 Pharma Organizations
- 📍 Health Tech and IT Companies
- 📍 Healthcare Consultants
- 📍 Health Foundations and Non-Profits
- 📍 Advocacy and Philanthropy Organizations
- 📍 Educational Institutions and Medical Colleges
- 📍 Governments: City, County, State and Federal Government and Regional Councils of Government (including Housing, Health and Human Services, Community and Economic Development, Transportation, and Grants areas)

Feeding America

"PolicyMap does not require deep knowledge or expertise in data analytics. Folks can sometimes get overwhelmed, caught up in the technicalities of another platform that is not as intuitive. PolicyMap is much easier to use. By clicking on a few indicators, members can really begin to understand what's happening in their area."

-Health Systems Innovation Director at Feeding America





Neighborhood-Level Analysis

Analyze trends at a neighborhood and zip code level. Data is always available at the smallest geography available from block group, zip code, and census tract, to metro, city, and state.



Authoritative and Relevant

Data is curated, cleaned, normalized, and always from authoritative sources. Our in-house data experts can provide guidance on how to best use geographic data to achieve your business goals.



Continuously Updated

Data includes current and historic time periods. Quarterly updates ensure you are accessing the most up-to-date information you can get.

ONE PLACE - ALL THE DATA YOU NEED



DEMOGRAPHICS

Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion



INCOME

Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy



HOUSING

Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs



LENDING

Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking



QUALITY OF LIFE

Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits



ECONOMY

Unemployment, labor force, detailed workforce demographics, jobs and industries



EDUCATION

School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance



HEALTH

Drug overdoses, obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources, local foods, SDoH



FEDERAL GUIDELINES

Opportunity Zones, New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SELECT SOURCES

* Unique to PolicyMap

- Bureau of Labor Statistics (BLS)
- CDFI Fund
- Census American Community Survey (ACS)
- CANDID
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)/PLACES
- Centers for Medicare and Medicaid Services
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Data Axle
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinX
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Reinvestment Fund
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- US Department of Energy, National Energy Technology Laboratory (NATL)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

SEE HOW POLICYMAP CAN HELP YOU.

Call or email us for more information.

info@policymap.com | 1-866-923-6277 (MAPS)

POLICYMAP is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.