POLICYMAP
DIG DEEPER

NOW ON POLICYMAP
Housing Gap Estimates from
MOODY'S

DATA TO DRIVE IMPACTFUL & EQUITABLE GROWTH

Prioritize investments that maximize community resilience & economic opportunity.

Identify Housing Needs

- Use data on housing costs, rent burdens, and HUD-assisted housing to target areas needing affordable housing projects
- Map vacant or abandoned properties for redevelopment opportunities
- Identify low homeownership areas to support first-time homebuyer programs or housing equity initiatives

Assess Economic Development Potential

- Use data on employment, industries, and education to guide workforce development efforts
- Analyze consumer spending and retail leakage to pinpoint opportunities for new businesses
- Map transportation, broadband, and utilities to prioritize infrastructure investments

Address Community Needs & Resources

- Analyze population trends, income levels, and age distributions
- Incorporate climate data on urban heat islands, flood- and fire-prone areas, and more for resilient planning
- Leverage social determinants of health (SDOH) data to reduce housing and economic disparities

POLICYMAP SUPPORTS:

- Economic Development Corporations (EDCs)
- Public Housing Authorities (PHAs)
- City, County, State, and Federal Government Agencies
- Regional Planning Organizations
- Affordable Housing Developers
- Nonprofit Housing Organizations
- Advocacy Groups and Think Tanks

Join hundreds of organizations that map their success with PolicyMap.

Tennessee Housing Development Agency
rihousing — Invest. Build. Believe.
Lafayette Consolidated Government
City of Dallas
Louisiana Housing Corporation
Alabama Housing Finance Authority
NYU Furman Center
City of Philadelphia

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communicate actionable data insights

Custom Solutions
consulting and custom development

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market intelligence built right where you work

SELECT DATA SOURCES

- Bureau of Labor Statistics (BLS)
- CDFI Fund
- Census American Community Survey (ACS)
- CANDID
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)/PLACES
- Centers for Medicare and Medicaid Services
- Claritas
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Data Axle
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- Moody's Analytics
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinx
- Reinvestment Fund
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Surgo Ventures
- Trust for Public Land
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- US Department of Energy, National Energy Technology Labratory (NATL)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

** Unique to PolicyMap*
For a complete list of sources, contact us.

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Call or email us for more information.

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POLICYMAP is a woman-led small business empowering organizations with unparalleled access to comprehensive mapping and data analytics tools. Our services are built for non-GIS professionals, data-literate researchers, and everyone in between.